

SIXPOINTLABS

AI-Powered Business Automation

cterrell@sixpointlabs.com · sixpointlabs.com · Atlanta, GA



SixPointLabs builds and manages custom AI automation systems that capture every lead, follow up on every estimate, and generate reviews on autopilot — responding in under 2 minutes, 24/7. We integrate with your existing CRM, scheduler, and phone system, deploy in 2–4 weeks, and monitor everything around the clock. No long-term contracts. No new software to learn. Just results.

CORE COMPETENCIES

- 2-Minute Lead Response**
 AI captures every form, missed call, and ad lead — responds within 60 seconds, logs everything.
- After-Hours Call Capture**
 Instant text response to after-hours inquiries. Queues appointments for morning confirmation.
- Estimate Follow-Up Engine**
 Automated personalized follow-up at day 2, 5, and 10 for every unsold estimate.
- Review Generation System**
 Timed SMS requests after job completion. Sentiment filtering suppresses unhappy customers.
- AI Chatbot + Booking**
 Website chatbot qualifies leads, answers FAQs, and books directly into your calendar.
- Conversion-Optimized Website**
 Mobile-first websites with integrated booking, chat, and full automation hooks.

TECHNOLOGY STACK

n8n Claude AI Twilio Airtable SendGrid Cal.com
 HubSpot Zapier

WHY SIXPOINTLABS

- Direct builder access**
 No account managers. One engineer builds, owns, and maintains your system.
- Works with what you have**
 Integrates with your existing CRM, scheduler, and phone system. No rip-and-replace.
- 90-day pilot, no lock-in**
 Cancel with 30 days notice after pilot. You own all your data in standard formats.
- 24/7 monitoring + reports**
 Systems monitored around the clock. Monthly reports on leads, bookings, and reviews.
- Atlanta-based, serving nationwide**
 Local enough to meet in person. Experienced enough to deliver remotely across the US.

INDUSTRIES SERVED

- Marketing Agencies
- Dental Practices
- Home Services / HVAC
- Med Spas & Aesthetics
- Real Estate Teams
- Law Firms

HOW IT WORKS

01

Analyze

30-minute assessment of your lead sources, response gaps, and the revenue it's costing you.

02

Build

Custom automation built around your business and tested with real lead sources before go-live.

03

Manage

24/7 monitoring, monthly reports, and direct access. If it breaks at 2 AM, we fix it first.

\$450

lost per
missed call

93%

never call back
from voicemail

3×

higher bookings
with 2-min response

\$8

returned per
\$1 in automation

Christion Terrell

Founder & Systems Engineer

cterrell@sixpointlabs.com

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